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FOR IMMEDIATE RELEASE

**Hugger Event Management Acquires Fish Expo Atlantic
from Diversified Business Communications**

Portland, ME, April 12, 2007 — Hugger Event Management, LLC has acquired Fish Expo Atlantic, the biennial east coast commercial fishing trade show and conference held in Providence, Rhode Island, from Diversified Business Communications.

"Fish Expo Atlantic plays an important role within the commercial fishing community," said company president Ted Hugger. "We're looking forward to working with industry stake-holders to build on the show's strong foundation and its value to the industry." Hugger reported that Fish Expo Atlantic will return to the Rhode Island Convention in Providence in April of 2008.

Michael Lodato, group vice president of Diversified Business Communications said, "We've found a great home for Fish Expo Atlantic with Hugger Event Management. Prior to founding his business in 1994, Ted Hugger served as director of sales and marketing for Diversified and was part of the Fish Expo team. He is an 18-year trade show veteran and will be a great producer for this 40-year-old event. We look forward to working with Hugger Event Management through the transition and will continue to sponsor Fish Expo Atlantic with our publication, *National Fisherman*."

Based in Portland, Maine, Hugger Event Management also produces SAWLEX, a regional trade event for forestry equipment buyers held in South Carolina, and provides marketing services to a variety of trade and consumer show producers, including the International Boatbuilders' Exhibition & Conference (IBEX).

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